DATA QUALITY
MONTHLY REPORT

● 3-Month Rolling Average Removal Rate
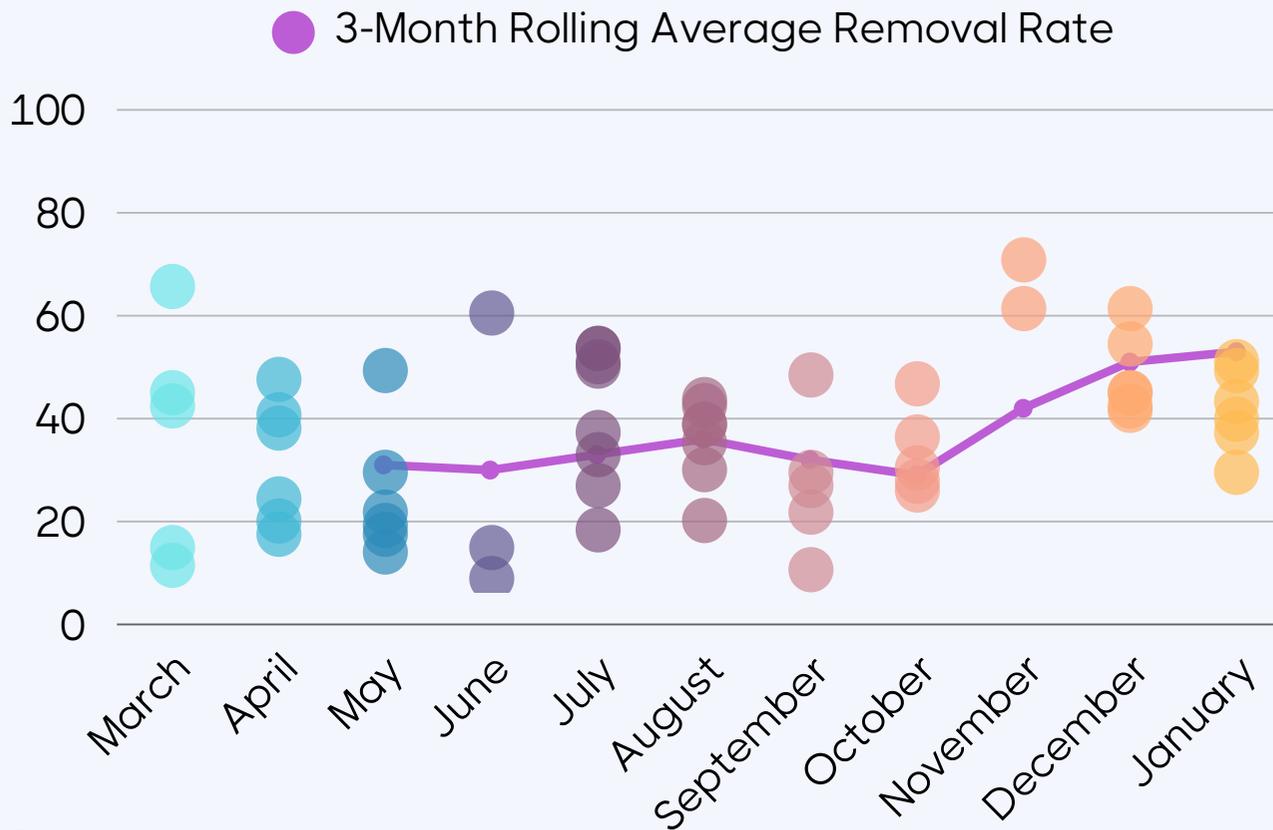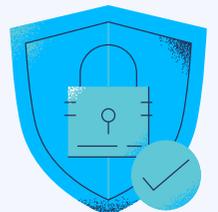
In the last 3 months

53%

of completes in our surveys were removed as bots, fraud or low-quality respondents.

GroupSolver

Data quality in market research remains at risk, with fraudulent and AI-generated responses continuing to rise.

To protect our clients' data, we've further strengthened our quality checks to remove bad data for our clients.
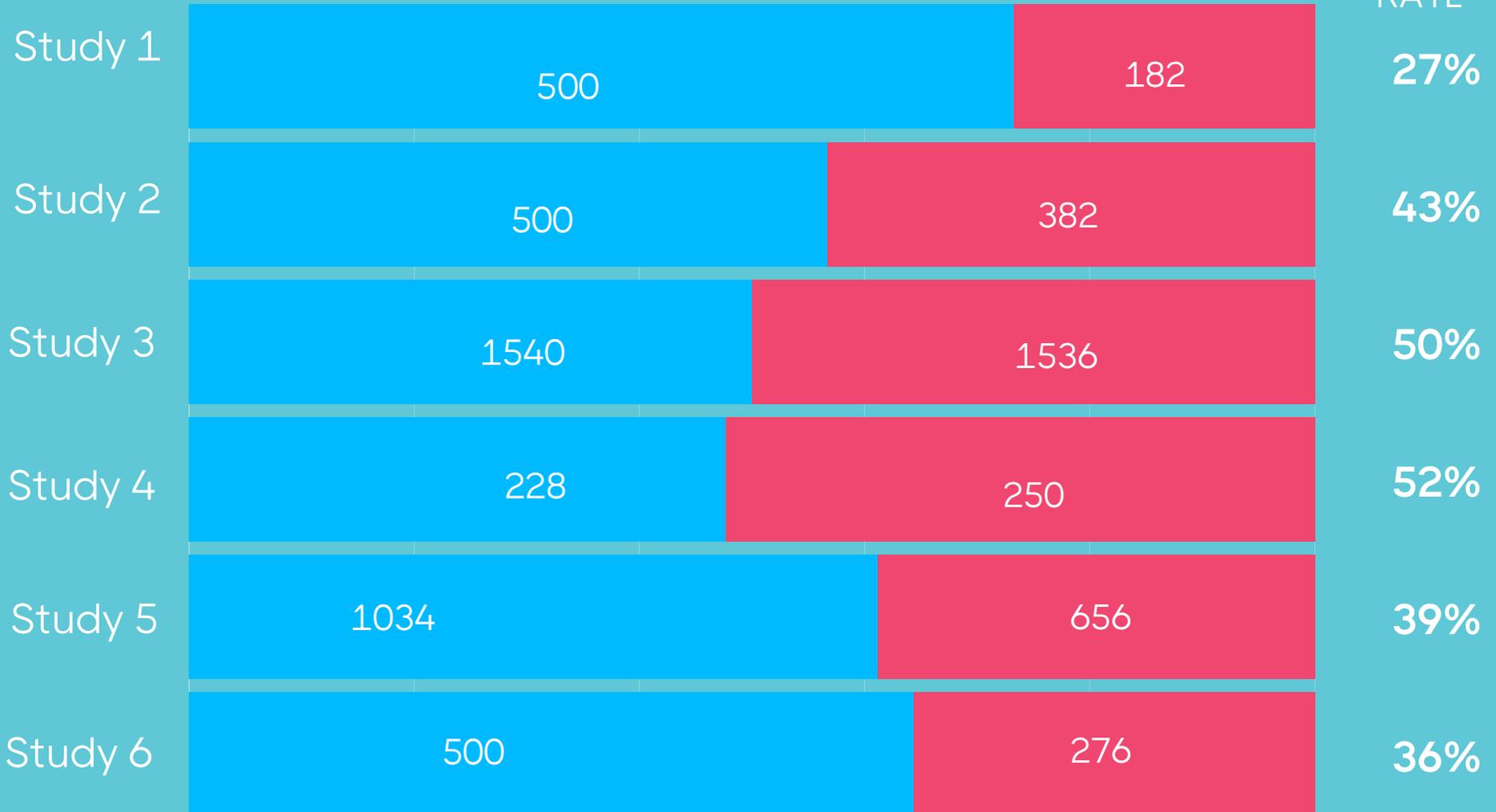
Here's what we found in our December studies.

Across these seven studies, we removed an average of 43% of respondents who completed our surveys.

● Completes   ● Removals

REMOVAL RATE

	Completes	Removals	Removal Rate
Study 1	500	182	27%
Study 2	500	382	43%
Study 3	1540	1536	50%
Study 4	228	250	52%
Study 5	1034	656	39%
Study 6	500	276	36%

We don't just collect data, we protect its integrity.

Our platform uses AI-driven detection and built-in algorithms to remove fraudulent or low-quality responses. But smart machine is only a start.

No data leaves our hands without a thorough human review.

We named our system Agatha, because she teaches us how to be good detectives.

Ready to learn what Agatha can do for you?

Email us at info@groupsolver.com